

BESPOKE · DIGITAL

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EVENTS PEOPLE TALK ABOUT

Bespoke produce some of the UK and Europe's most exciting events that not only wow and impress, but are a pleasure for our clients to host, and their guests to attend. Our digital services are ideal for the current age of virtual events.

With a range of solutions available and as with all Bespoke productions, you can be assured of the highest quality equipment, service and installation whether for a live or virtual project.

HOW IT WORKS

BESPOKE · DIGITAL

HOW IT WORKS

STUDIO SELECTION

With the option to come to either our LED or Green Studio, or have our mobile studio come to you, there is an option for all event scenarios

LIVE FEED

Operated by our video technicians and set up to capture key elements of your event

BESPOKE STREAMING PLATFORM

The live feed is streamed to our Bespoke platform, where guests are able to log in to view and participate in the event



REMOTELY COORDINATED

Passwords are sent to guests in advance by our remote coordinators, whilst our engineers monitor the feed in real time

CUSTOM AMENITY BOXES

Customised gift boxes containing amenities relevant to the event can be sent to guests in advance to enhance their online event experience.

TECHNICAL SUPPORT

Our engineers monitor guest experience online and are on hand to deal with any issues or questions through live chat or phone support

OPTION 1 BESPOKE LED STUDIO

OPTION 1: BESPOKE LED STUDIO

We have developed a Bespoke streaming studio to be used as a completely virtual alternative. Based in North West London, with easy transport links, state of the art multi-camera video feeds would be viewable from our Bespoke streaming platform creating a personalised guest experience for those attending the event from home.

THE DETAILS:

- A fully serviced studio that adheres to social distancing guidelines, to include a bespoke stage set complete with LED wall backdrop, lighting and multiple cameras to offer a dynamic feed to guests
- The live feed is streamed to our Bespoke platform, where guests are able to log in to view and interact via message service with the event hosts, whilst following everything in real time
- Our Bespoke platform can be personalised, offering branding opportunities for full personalisation
- Our engineers monitor the feed and are on hand to deal with any technical difficulties
- For a personal touch, customised gift boxes containing amenities relevant to the event can be sent to guests in advance to enhance their event experience
- Video content can be edited and distributed post event, creating lasting memories for attendees and social media content for promotion



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RESEARCH

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IDEA

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STRATEGY

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PROCESS

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TIME

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GOAL

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OPTION 2 GREEN SCREEN STUDIO

OPTION 2: GREEN SCREEN STUDIO

Green Screen technology allows us to create a completely virtual Bespoke studio solution with a customisable background, based at a central London location our Green Screen Studio is an excellent and accessible alternative for events.

THE DETAILS:

- A customisable studio background is created for you, allowing your host to sit in bespoke, virtual surroundings
- Your event is installed as planned, adhering to social distancing, enhanced hygiene procedures
- A live video feed, is set up to stream your event in full
- The live feed is streamed to our Bespoke platform, where guests are able to log in to view
- Our Bespoke platform can be personalised, offering branding opportunities for full personalisation
- Our remote engineer monitors the feed and is on hand to deal with any technical difficulties
- Our live chat system allows guests to comment or ask questions, creating real time engagement and experience
- For a personal touch, customised gift boxes containing amenities relevant to the event can be sent to guests in advance to enhance their event experience.
- Video content can be edited and distributed post event, creating lasting memories for attendees and social media content for promotion





OPTION 3 WE BRING THE STUDIO TO YOU

BESPOKE MOBILE STUDIO

A portable alternative, we can come to you. Assembled anywhere, we can create a Bespoke set and staging solution, along with dynamic multi-camera feeds and studio lighting to broadcast your content to attendees based at home.

THE DETAILS:

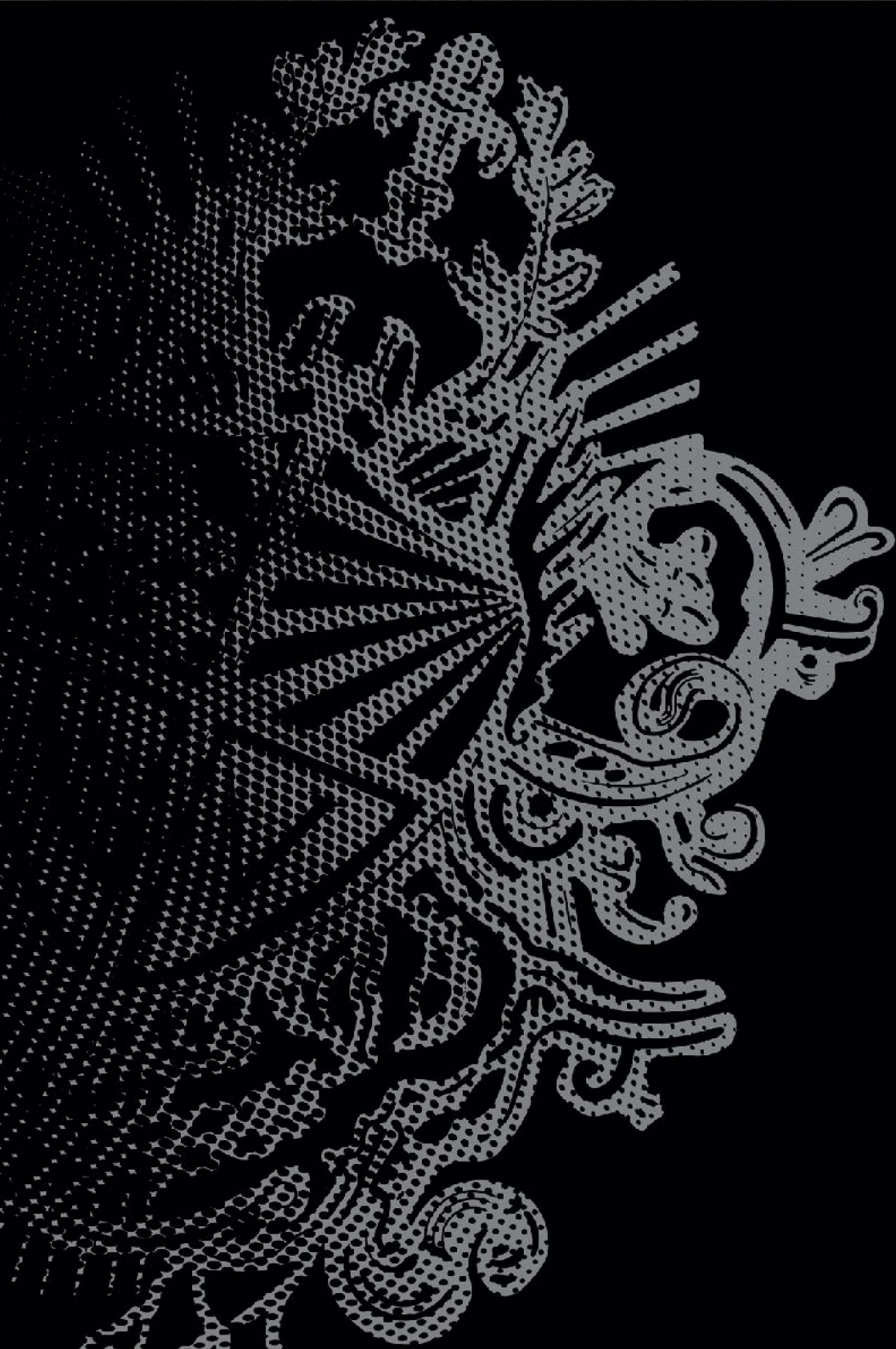
- A fully serviced mobile studio that adheres to social distancing guidelines, to include a bespoke stage set, lighting and multiple cameras to offer a dynamic feed to guests
- The live feed is streamed to our Bespoke platform, where guests are able to log in to view and interact via message service with the event hosts, whilst following everything in real time
- Our Bespoke platform can be personalised, offering branding opportunities for full personalisation
- Our engineers monitor the feed and are on hand to deal with any technical difficulties
- For a personal touch, customised gift boxes containing amenities relevant to the event can be sent to guests in advance to enhance their event experience
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