

BESPOKE

MASTER EVENT PRODUCERS

SUSTAINABILITY POLICY 2026-2027

An aerial photograph of a dense forest with a winding dirt road. In the lower right, there is a large pile of cut logs. The sun is shining from the top left, creating a lens flare and illuminating the tops of the trees.

THE BESPOKE BIOSPHERE

At Bespoke we acknowledge that we operate in an emissions-heavy industry. We take our environmental and social responsibility seriously, and so we have made the following commitments:

CLIMATE COMMITMENTS

We work with Bold Green Strategies, an independent sustainability consultancy, to measure and analyse our emissions hotspots to inform our sustainability strategy.

We measure, monitor, and calibrate our operations on an ongoing basis.

We have added relevant actions as standard to our workflows.

We communicate our policies prominently in all online and offline communications and marketing materials.



CARBON FOOTPRINT

We are measuring our carbon footprint across all 3 scopes, including energy use, fuel consumption, our supply chain, and all upstream and downstream activities. This data will be published in our annual Impact Report, which will also detail opportunities where we can reduce our emissions. This data will determine the viability of a Net Zero strategy. We use the Xero-integrated EcoHedge tool to identify our emissions hotspots. EcoHedge uses the UK Government data set provided by ONS (Office for National Statistics) and includes all seven greenhouse gases under the GHG Protocol.

EMPLOYEES

We are a Living Wage Foundation accredited employer: we ensure all staff, including those from agencies are paid in accordance with these recommendations. Our team are provided with a reusable water bottle and coffee cup. We ensure our employee handbook promotes a sustainability-first mindset. We train and update our team on all new sustainability policies to ensure everyone is supported in upholding them, as well as being able to communicate them confidently. We have pledged Carbon Literacy training for our whole team.



CARBON LITERACY

We believe that education is key to fostering a sustainability-first mindset throughout the business, so we are rolling out Carbon Literacy training, a UN TAP 100 project that typically sees a 5-15% carbon reduction per learner through the pledges made as part of the training. This full day of training will empower our teams with the knowledge they need to make informed decisions in their roles around our operations, logistics, and supply chain.



OPERATIONS

We hire equipment and décor, and reuse items whenever we are able to— we have permanent warehouse storage to allow for this.

Our waste contract is with Country style Recycling, a zero-to-landfill service. We separate our waste and use specialist collections where appropriate.



NET ZERO STRATEGY

At BESPOKE, we recognise that we are responsible for minimising our environmental impact. We are committed to reducing carbon emissions and are actively developing a comprehensive Net Zero strategy. By analysing our carbon footprint measurements, we are able to take actionable steps to reduce emissions across our operations. We are proud to have joined the global movement at Net Zero Carbon Events by signing the Net Zero Carbon Pledge for the Events Industry. This commitment includes reducing emissions, increasing energy efficiency, and working with partners who share our vision for a greener, more responsible events industry.





FACILITIES

Our offices and production warehouse have been renovated and decorated sustainably, and we only use A-rated UK Energy Label appliances and electrical. We monitor our energy usage, using guidance from the Energy Savings Trust to maximise the EPC rating of our premises. The electricity used across both of our sites is from 100% renewable sources which are backed up by REGO certification. Our offices at LightBox, Chiswick (managed by The Workspace Group) have a very robust Net Zero Strategy in place which includes: A Net Zero pathway that follows Science-Based Targets 100% renewable electricity plus onsite generation through rooftop PV A commitment to measuring, monitoring and reducing energy and water consumption across all sites Engaging with their tenants to support energy reduction practices and provide tenant-level energy monitoring

EVENT IMPACT REPORTING

By using activity-based data, we can gain granular insights that go beyond our overall operations footprint. This detailed approach allows us to effectively identify emissions hotspots. With this information, we can target the areas that have the greatest reduction potential, driving meaningful improvements in our environmental performance and contributing to our broader sustainability goals.

We also offer this service to clients who are seeking to understand and reduce the environmental impact of their events, helping them to make informed decisions for a sustainable future.



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